

September 10, 2025

Dear Angus Breeder,

We invite you to participate in the 2025 National Angus Bull Sale at the 5th Annual Cattlemen's Congress in Oklahoma City, OK.

Regulations are enclosed for the 2025 National Angus Bull Sale along with a link to the entry form. Later this fall we will send out the official schedule of events and health regulations required by the Cattlemen's Congress. All bulls consigned <u>must</u> be entered in the Cattlemen's Congress Open Angus Bull or Pen/Carload Show. Entries can be submitted on their web site at <u>www.cattlemenscongress.com</u> or by contacting the American Angus Association Events and Junior Activities Department.

DISPLAY AND SALE SCHEDULE

To be held on Friday, January 10, 2025, the schedule for the bull sale is as follows.

12:30 pm. - Display cattle at Super Barn Sale Arena in a designated area for all sale cattle.

2:00 p.m. - National Angus Bull Sale, Super Barn Sale Arena, OK State Fairgrounds.

OTHER DETAILS

Rick Machado of California will serve as Auctioneer for 2025 National Angus Bull Sale.

The sale order will be put together by the sale managers.

Sale bull check-in will be Monday at 3 p.m. in the Performance Arena.

Any bull that is a potential carrier for any genetic condition recognized by the American Angus Association must be tested free of that condition(s) when entered. The entry deadline is November 15, 2024.

<u>When entered</u>, all bulls must be genomic-trait tested and possess a complete set of EPDs and \$Value indexes. It is advisable to have genomic profile tests done <u>as soon as possible</u> as results may take several weeks. There are no minimum EPD requirements – however all bulls must have complete EPD and \$Values Indexes.

An entry fee of \$400 will be collected at the time of entry and will be used toward the overall sale expense.

Consignors will be <u>limited to two bulls per member code</u>. In the event excessive entries are received, those entering two lots may be asked to reduce their consignment to one lot. Consideration will be given to those consignors from the past three years.



Those with <u>Pen and Carload cattle are encouraged to participate</u> as well. You may designate an individual at time of the entry or will have the option and the marketing flexibility to consign "Pick of the Pen" or "Pick of the Carload".

Past National Angus Bull sales have shown limited interest from prospective buyers for late spring born calves. Therefore, we suggest consideration be given before entering calves born after February 28, 2024.

The sale catalog will contain pictures and footnotes as well as pedigrees, birth weights, weaning weights, EPDs and \$Value indexes will be used.

The catalog will mail as a stand-alone piece. A special advertising section will be available for consignors in the 2024 December issue of the *Angus Journal*. Full page, color with two photos - \$800 and ½ page, color with two photos - \$470. Please contact your Regional Manager for details.

We encourage all consignors to capture a picture of the sale lot and a video. Videos will post along-side the catalog on the Angus sale book page. We will accept edited and/or unedited video and will assist in editing video and posting to website.

It is the Association's goal for this sale to remain a showcase event for the breed and its members!

If you have any questions, please contact Jeff Mafi, Alex Tolbert, any of the Regional Managers or Caitlyn Brandt, American Angus Association Events and Junior Activities Department at 816-383-5189.

Sincerely,

National Angus Bull Sale Managers,

Jeff Mafi, Regional Manager 816-344-4266 jmafi@angus.org

Alex Tolbert, Regional Manager 706-338-8733 atolbert@angus.org