

MEMBERSHIP TIPS

by Jerry Cassady, director of member services



Produce of Dam report

Information organization is a method for arranging and classifying data by listing, labeling, categorizing or describing it.

When you search the phrase “organized information,” you will likely see more than 1 billion results, indicating just how important it is for people to keep information organized. As farmers and ranchers, we are well aware of this need. However, life just seems to get in the way. If we had more free time perhaps, we could all do better with the organization of information. Your AAA Login account is here to assist and does some of this information organization for you.

Consolidated information

One of the most useful tools available to members of the American Angus Association is

the Produce of Dam report found within your AAA Login account. The Produce of Dam report is where you can view each cow’s individual record, expected progeny differences (EPDs), pedigree information, parental EPDs and the records of progeny that have been submitted to the Angus Herd Improvement Records (AHIR®) program. All of this pertinent information is funneled and summarized into one consolidated report.

The Produce of Dam report can be found within AAA Login at Reports > Dam Reports > Produce of Dam Report. You can also get to the Produce of Dam summary from within the Herd Inventory tab by

clicking on the progeny link provided for each cow. For convenience, it is also available on your smartphone in the Angus Mobile app.

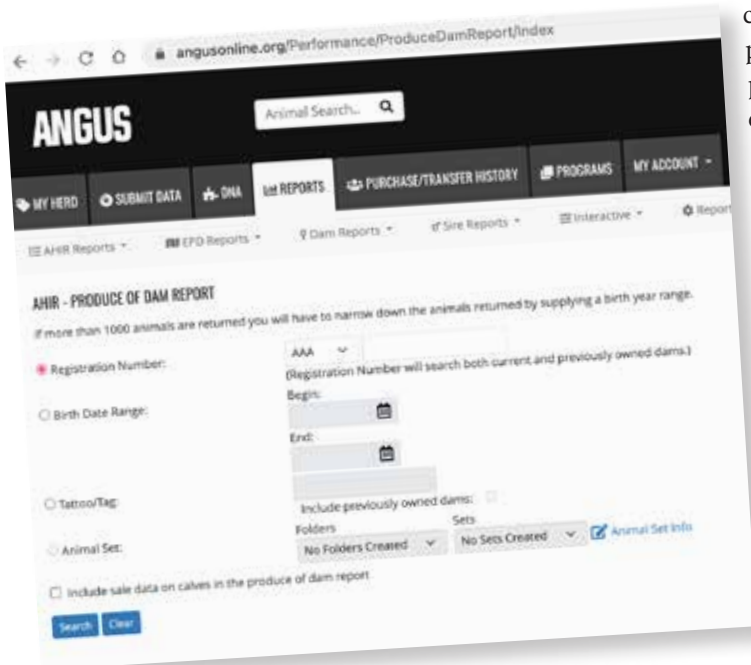
When you open the initial screen within the Produce of Dam report tab, you can search for females

by owner, registration number, birth date, tattoo/tag or animal set. Once you select the desired female or group of females with your search options, the Produce of Dam screen allows you to see the cow’s production record and averages of her progeny’s performance ratios. Each of the columns listed can be sorted by clicking on the column title.

You can also create a new animal set from this initial screen. A popular example is to sort the search results by the average weaning ratio and then make a set of the cows with the highest weaning ratios in your herd. This can be accomplished by checking the box within the Animal Set column for each of the cows needed in the set, then name the set (2023 Highest WR, for example) and click on the “Create Animal Set” option.

Once you click on the desired female’s tag or tattoo number, a summary PDF of the Produce of Dam Summary will be created. This document shows the total picture of the female and her progeny.

The production record is at the top left corner, and a two-generation pedigree is on the top right corner. You can click on the cow’s parents and grandparents to view additional ancestors. Also on the summary PDF are the cow’s own individual trait records, plus those of her calves. You



can drill deeper into a calf's AHIR data by clicking on their birth date.

What about commercial or unregistered Angus females, or cows that have been removed from your herd inventory? The Produce of Dam report is available for commercial cows as well, as long as their calves have been submitted to and processed through AHIR. Additionally, breeders can enter the registration number of any cow they have ever owned. If the registration number is unavailable, simply enter the tag or tattoo and check the "Include previously owned dams" checkbox.


Even if you transfer a cow out of your inventory to another member or cancel a cow because she was culled, you can still view calves reported her after the transfer.

Another interesting feature is that you can access average ratios for your bulls' progeny through the Herd Inventory pathway by selecting My Herd > Registered Herd Inventory > Sex > Bull.

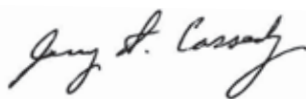
Newest features

Some say the only trait that matters is profit. Have you ever wondered which cow has generated the most revenue for your program? Breeders can now track sale data reported from progeny of each cow, as the report is now designed to allow users to view and track sale prices of progeny if the sale data has been reported through AAA Login. Simply check the box on the search page to include sale data on progeny in the report. In addition to sale data, the hair shed EPD has been added along with disposal codes and disposal dates for your convenience.

Time is precious, and information organization is critical for the success of your program. With this underutilized feature of your AAA

Login account, available anywhere you and your smartphone go, you can get accurate and comprehensive data summarized on each female in your herd. 

Editor's note: For more information regarding the Produce of Dam report, contact the Member Services department at 816-383-5100 or email me directly at jcassady@angus.org.



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