

# Discount Guide



## **Labeled Photos discount • \$1xPhoto (Max \$150)**

If you properly label all of your photos with the full name, you can earn a discount of \$1 per photo, up to a maximum discount of \$150 . All lot photos must be labeled to receive the discount.

## **Lotting discount • \$2xNum lots**

If you enter all of your lots without assistance from a coordinator, you can earn a discount of \$2 per lot.

## **Mailing list discount • \$100**

## **On Time discount • \$100**

If you submit your sale book to Angus Media including the lotting list, layout and footnotes by seven weeks before the sale date, you can earn a discount of \$100.

## **Proofreader discount • \$250**

As part of our services Angus Media will proofread your sale book, both the content provided by you, and content provided by us and downloaded from the Association. This includes checking for spelling and grammar and the proper placement of pedigrees, EPDs and DNA information. Being human, we are bound to miss things occasionally, so ultimately, the final approval is up to you. Therefore, we will provide you with a proof of your sale book for your review and a chance to submit any changes and corrections to us, after which we will submit another proof to you. When the last proof is approved by you, we will then submit it for print. If you find mistakes after that point in time, you are able to go to the online version and make those changes yourself; but if you find it necessary to re-print the sale book with those corrections made, you will be charged for the reprint (and postage if re-mailed).

*\*\*If you would like to waive our proofreading services and earn a discount of \$250, you will need to sign and submit a waiver via email. This waiver needs to be signed by the customer who is being billed for the sale book and submitted prior to or at the same time as your sale book information to your coordinator at Angus Media. If you choose to waive our proofreading services pedigrees, EPDs and DNA information downloaded from the Association will still be proofed for accuracy. All other materials in the sale book will be client's responsibility for accuracy.*