

Auctioneer Contest

Division: _____

Contestant: _____

State: _____

Circle the points that indicate your evaluation of this entry. Scores of 9-10 are superior, 7-8 are slightly above average, 4-6 are average and 1-3 are below average. Feel free to note observations that may be helpful to contestants in preparing for future auctioneering contests.

Lowest Highest
1 2 3 4 5 6 7 8 9 10

1. Introduction Does the auctioneer have an introduction? Did the individual have an initial command? Are they, at first impression, charismatic and enthusiastic?

Comments:

2. Voice & Delivery1 2 3 4 5 6 7 8 9 10

Does the auctioneer's voice have an appropriate volume and pitch? Is the delivery performed at a desirable rate? Speed? (too fast, too slow) How is the auctioneer's voice control? (pitch/breaking voice) Effectiveness when taking bids?

Comments:

3. Chant1 2 3 4 5 6 7 8 9 10

How is the auctioneer's voice control? (pitch/breaking voice) Is there a rhythm within the seller's chant? Voice Expression? (Use of filler words) Is the auctioneer easy and enjoyable to listen to? Can you follow the seller's chant easily?

Comments:

4. Presentation1 2 3 4 5 6 7 8 9 10

Does the auctioneer maintain eye contact with the audience? Are movements and gestures natural, purposeful and spontaneous? Does the auctioneer display natural facial expression and body language?

Comments:

5. Total Effective Auctioneering1 2 3 4 5 6 7 8 9 10

Auctioneer Accuracy? Does the auctioneer convey confidence and poise? Does the auctioneer keep the audience's attention? Does the speaker say "Sold" at conclusion of bidding? Did they sell the items for a fair and competitive price? How is their salesmanship? Did the auctioneer gather and provide industry knowledge?

Comments:

Total Points: _____

Ranking: _____

Judge: _____